



**NATHANIEL NATHANIEL**  
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## WORK EXPERIENCE

### **EvoStrike - Founder | Jakarta, Indonesia | present**

- Started a combat sports brand that offers highly durable, sustainable, and comfortable Muay Thai gloves that provide better protection and comfort during training and competition regardless the intensity levels.
- Actively engaged in consumer engagement, and manufacturing relationship for a sustainable supply chain and operations.
- Innovated a design concept by utilizing CAD software such as Illustrator to designed and developed product concept of a high performance and comfortable gloves for target consumer needs.
- Innovated new innovation within muay thai gloves with implemented design solutions as a solution for consumer painpoints
- Invented a business model which applied maintenance of goods and season rotation to eliminate costs for inventory.
- Conducted and lead market research, consumer research and manufacturing partnership and collaboration to keep innovating new products with new innovation.
- Researched and communicated with potential manufacturer to assess production and logistic costs for budget consideration by launch date.
- Researched sustainable materials fit for glove production by considering aspects such as durability, comfort, and performance.
- Pioneered a concept prototype using designing skillsets and designated materials to replicate intend of the product solution and how it benefits consumers.
- Established and set quality standards and procedures to ensure that finished products meets the quality and performance expectations.
- Lead product wear testing sessions from fit tests and performance tests to ensure the product functions and features meets the standard MVP of the brand.
- Created product prototypes and sample test to validate product concept and performance.
- Created and developed brand story and purpose which encompasses around the union of tradition and cultural value and modern innovation within combat sports.

### **University of Oregon - Innovation Lab Assistant. Portland, OR | Present**

- Assist lab instructors in preparing materials for student learning and activities by utilizing MS Excel to assist lab instructors in updating the progress of students' growth within lab activities.
- Assisted students in learning how to operate machines and facilities for product-making within the lab.
- Created positive and memorable learning experience for students that turns into motivation to learn manufacturing skills
- Proven an exceptional capability to adapt and work multi-functionally within teams of other lab assistants in existing projects
- Demonstrated advanced expertise in product construction from sewing, cutting, pattern making, garment finishing, and others within product development.
- Troubleshooted sewing machines within the lab that were working improperly effective and efficiently to create efficiency in other student's product creation process.

### **University of Oregon - Data Entry. Portland, OR | 2022-2023**

- Utilized Microsoft excel to track and input data of University's Alumnis and compiled data samples from their current status
- Created data prediction of how the program will perform for future students based on past data samples of student's success
- Examined and analyzed alumni success in the industry after graduation to show areas of improvement for the program's future cohort
- Research and report to supervisor current employment status of alumnis the industry and how the program's growth in equipping students with readable skillsets for the industry
- Designed visual representation of the data to show and tell stories of current effects of the program on alumnis year over year
- Identified what works well and what needs improvement within the program to better improve curriculum for future students and current alumni

### **University of Oregon - Research Assistant. Portland, OR | 2022-2023**

- Design background for partnership presentation
- Research and gather data regarding current and future employment after graduation.
- Capture captivating and aesthetical pictures of main campus to be applied

## EDUCATION

**Master's of Science in Sports Product Management | Fall 2024**

University of Oregon, Portland, OR

**Bachelor's of Fine Arts in Game Development | Spring 2021**

*Portfolio Grant Scholarship Recipient Fall 2017*

Academy of Art University, San Francisco, CA



## CONTACT

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## SKILLS

- Product Design
- Prototype Engineering
- Pattern Making
- Technical Package Development
- Graphic Design
- Business Strategy Planning
- Visual Problem Solving
- Consumer Research
- Color design
- Communication
- Collaboration
- Critical Thinking
- Brand management
- Ideation & Presentation
- Trend Research
- CAD Drawing
- Concept Designing
- Data analytical Skills
- Excel
- Product development
- Product Line Planning

## TOOLS

- Adobe Photoshop
- Powerpoint
- Adobe Illustrator
- Microsoft excel
- Microsoft Word
- outlook
- Adobe InDesign
- Canva
- Adobe animate
- Google doc
- Office 360
- Microsoft Teams
- Shopify
- Slack
- Google Office

## LANGUAGES

- English - Fluent
- Indonesian - Fluent

## SUMMARY

An alchemist of ideas, turning concepts into awe-inspiring products. Armed with a diverse skill set and an insatiable curiosity, I thrive on exploring uncharted territories to create new innovative products catered to consumer needs.